



KCST

KELSHAD CYBER SYSTEMS AND TECHNOLOGIES LLC

KST-STUDIO-008-REV2026-10 • PUBLIC BRIEF

Development Studio and Novox Client Services

ISSUED

2026-10-17

AUTHOR

Joshua Kelsey Bass, Founder, Chairman and Chief Executive Officer

SUPERSEDES

None. First issue.

CURRENT STATUS

KCST builds websites, mobile apps, games, and custom software platforms for clients through its Development Studio, and delivers print, digital, merchandise, and growth-advisory services through Novox Executive Solutions, its client services division. Payments are processed by Stripe. This brief explains how client work is scoped, delivered, protected, and paid for.

1. Purpose and Scope

This brief is for prospective clients deciding whether to engage KCST or Novox. It covers what we build, how an engagement runs, how client data and files are handled, who owns the finished work, and how billing works. It does not cover the KCST-owned platforms; those are described in KST-ORG-007 and the technical briefs.

2. What the Development Studio Builds

SERVICE	WHAT IT INCLUDES
Website development	Business and portfolio sites, landing pages, e-commerce and Shopify storefronts, booking, payment, and form integrations, hosting, domains, and launch
Mobile app development	Android and iOS apps, installable web apps, Google Play packaging and listing, accounts, notifications, and payments
Game development	Mobile and browser games from concept to playable build: game design documents, core loop and economy balancing, art pipelines, Unreal Engine and HTML5 builds
SaaS and platform builds	Multi-user portals and dashboards, identity verification and access control, system integrations, and subscription billing

Work we can point to. RxOmniMedLink and Light of Joshua are KCST-built platforms. Starlane Siege, a sci-fi space shooter built by KCST, is available on Google Play. KCST does not list client projects publicly without the client's written permission.

3. Novox Executive Solutions

Novox Executive Solutions is KCST's client services division. It delivers 27 services across three divisions, plus structured growth engagements.

DIVISION	SERVICES
Print Architecture	Business cards, brochures, flyers, direct mail postcards, large format and outdoor signage, catalogs, stationery, presentation folders
Digital Dominance	Identity suites, social media assets, web assets, email templates, digital ads, downloadable lead magnets, multimedia, full web development, search positioning
Branded Merchandise	Apparel, drinkware, office essentials, tech accessories, packaging, onboarding and event kits, giveaways, corporate gifting

Growth engagements follow a three-pillar method: Local Dominance (identity and market entry), Corporate Fortification (entity, documentation, and banking readiness), and National Dominance (expansion and procurement readiness). Pricing is described in KST-MODEL-010.

What Novox advisory work is not. Novox advisors are not attorneys, accountants, or licensed financial advisors. Help with entity registration, documents, banking readiness, or procurement preparation is business support, not legal, tax, or financial advice. Novox does not guarantee approval by any bank, agency, or procurement office.

4. How an Engagement Runs

1. **Intake.** The client completes the Project Intake Protocol, selecting services, attaching files, and signing digitally.
2. **Response.** A KCST or Novox advisor reviews the intake and responds personally, normally within 48 hours.
3. **Written scope.** Development projects are quoted in writing by scope, features, and timeline before work begins. Tier engagements follow the published tier and billing cadence.
4. **Delivery.** Work is delivered in stages with review points. Engagements are fully digital, run over Zoom and phone, so clients can be served anywhere.

Timelines in any proposal are estimates for planning. They become commitments only where a signed agreement says so.

5. Client Data and Files

- Client files, credentials, and business information are used only to perform the work requested.
- Client data is not sold, shared for marketing, or used to train or profile anything beyond the engagement.

- Clients are asked to share passwords and account access through the account owner's own invitation or access tools where possible, not by email or text. Access is removed at the end of the engagement.
- Development projects that will handle sensitive personal, health, or payment data are scoped with that in mind. Where a project would involve protected health information, the required agreements, including any Business Associate Agreement, are put in place before any such data is handled.

6. Ownership of the Work

Under Novox's intake terms, deliverables produced for a client, including logos, brand books, decks, documents, and site or app code written specifically for the client, transfer to the client upon full payment. KCST and Novox keep ownership of their own methods, frameworks, reusable components, and tools. Third-party fonts, stock assets, plugins, and platforms remain under their owners' licenses.

7. Payments

Payments are processed by Stripe. Card details are entered on Stripe's checkout and are not received or stored by KCST or Novox; we receive the transaction confirmation and billing email. Stripe holds its own PCI-DSS Level 1 certification. KCST and Novox do not hold a separate payment-industry certification. Recurring billing renews automatically and can be changed or cancelled at a billing cycle boundary. Refund terms are stated in the applicable engagement terms.

8. Document Control

Kelshad Cyber Systems and Technologies LLC, a Florida limited liability company, document number L26000296916. 7901 4th Street North, St. Petersburg, FL 33702. info@kelshad.com. (813) 982-8779. Novox Executive Solutions: Novox.LLC@outlook.com, 656-214-7952 (text).

KST-STUDIO-008-REV2026-10 · Classification: Public · This brief is not a certification, audit report, or legal advice. Questions about any statement: info@kelshad.com